



STATE OF NEVADA
DEPARTMENT OF BUSINESS AND INDUSTRY
DIVISION OF INSURANCE

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

IN THE MATTER OF

**SHANE JOHNSON; and PACIFIC BLUE
HEALTH NETWORK,**

CAUSE NO. 18.0686

Respondent.

ORDER TO CEASE AND DESIST

The State of Nevada, Department of Business and Industry, Division of Insurance (“Division”), sends greetings to:

SHANE JOHNSON and
PACIFIC BLUE HEALTH NETWORK
45 East 30th Street
New York, NY 10016

A person cannot sell, solicit or negotiate insurance in this state for any class of insurance unless the person is licensed for that class of insurance. Nevada Revised Statute (“NRS”) 683A.201(1). The Commissioner of Insurance (“Commissioner”) has exclusive jurisdiction to regulate, enforce or effect full compliance with regard to the insurance code of the State of Nevada. NRS 679B.120 and NRS 679B.130.

The Division has received and verified, credible information that Respondents Shane Johnson and/or Pacific Blue Health Network (“Respondents”) have provided, issued, sold, or offered for sale, health insurance within the State of Nevada without first obtaining a proper licensure pursuant to NRS 683A.201.

The Division is informed and believes that Respondents have contacted Nevada consumers via email offering health insurance plans through United Healthcare Insurance Company (“United Healthcare”) and Cigna Health and Life Insurance Company (“Cigna”). Both United Healthcare and Cigna indicated that they were unaware of these solicitations by Respondents and that neither have a relationship with Respondents. Moreover, neither Respondent is licensed in Nevada.

1 WHEREAS, Respondents' conduct is injurious to the rights and interests of the public or
2 policyholders in Nevada, and emergency action is imperatively required.

3 WHEREAS, Respondents may request a hearing regarding the instant Order in
4 accordance with the provisions of NRS 679B.310.

5 NOW, THEREFORE, PURSUANT TO NRS 679B.120 AND 679B.140, SHANE
6 JOHNSON AND/OR PACIFIC BLUE HEALTH NETWORK ARE HEREBY ORDERED TO
7 IMMEDIATELY CEASE AND DESIST FROM PROVIDING, ISSUING, SELLING, OR
8 OFFERING FOR SALE, INSURANCE CONTRACTS AND OTHERWISE TRANSACTING
9 THE BUSINESS OF INSURANCE WITHIN THE STATE OF NEVADA.

10 IT IS FURTHER HEREBY ORDERED THAT RESPONDENTS SHALL, within
11 fifteen (15) days of receipt of this order, furnish to the Division a complete listing, including
12 contact information, of all Nevada residents who have purchased any contract, insurance, or
13 insurance-related product from either or both Respondents.

14 IT IS FURTHER HEREBY ORDERED THAT RESPONDENTS SHALL, within
15 fifteen (15) days of receipt of this order, furnish to the Division a copy of any and all insurance
16 contracts and insurance products offered to Nevada consumers by either or both Respondents.

17 IT IS FURTHER HEREBY ORDERED THAT RESPONDENTS SHALL immediately
18 provide a disclaimer and/or disclosure on its internet website (pacificbluehealthnetwork.com),
19 marketing materials, written communications and through oral communication, indicating that
20 its products and services are not available to persons or entities in the State of Nevada.

21 ///

22 ///

23 ///

24 ///

25 ///

26 ///

27 ///

28 ///

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

FURTHER, RESPONDENTS ARE HEREBY NOTIFIED that if Respondents have information that will alter this Cease and Desist Order, or if it has any questions regarding this matter, it may contact David Hall, Insurance Counsel, at 1818 East College Pkwy., Suite 103, Carson City, Nevada 89706 by U.S. Mail or by email, dhall@doi.nv.gov.

IT IS SO ORDERED this 20th day of May, 2019.



BARBARA D. RICHARDSON
Commissioner of Insurance

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

CERTIFICATE OF SERVICE

I hereby certify that I have this date served the **CEASE AND DESIST ORDER, CAUSE NO. 18.0686**, by sending a true and correct copy via Certified Mail, return receipt requested, properly addressed with postage prepaid, to the following:


PACIFIC BLUE HEALTH NETWORK
45 East 30th Street
New York, NY 10016
CERTIFIED MAIL NO. 7019 0140 0000 9267 7825

SHANE JOHNSON
45 East 30th Street
New York, NY 10016
CERTIFIED MAIL NO. 7019 0140 0000 9267 7801

and a copy of the foregoing document was sent via electronic mail to the following:

SHANE JOHNSON
45 East 30th Street
New York, NY 10016
E-MAIL: sj@pacificbluehn.com

DATED this 20th day of May, 2019.



Employee of the State of Nevada
Department of Business and Industry
Division of Insurance