

Prominence[®] Health Plan

October 30, 2018

Honorable Barbara Richardson
Commissioner of Insurance, State of Nevada
Nevada Division of Insurance
1818 East College Pkwy, Suite 103
Carson City, NV 89706

RE: Informational Association Health Plan Filing (Amended Service Area)

Dear Commissioner Richardson:

We are pleased to submit the informational filing for an Association Health Plan (AHP) offered through the Reno Sparks Northern Nevada's Chamber of Commerce (Chamber). The Chamber's AHP will be called the Reno Sparks Chamber Association Health Plan (RSCAHP) and will be available to Chamber members that are members in good standing.

The following items are included in the informational filing for the Reno Sparks Chamber of Commerce Association Health Plan:

1. A copy of the Chamber's Articles of Incorporation.
2. A copy of the Chamber's bylaws.
3. The Chamber was established in 1919 to advocate for, inform and connect the members of the Chamber, the City of Reno, the City of Sparks and the Northern Nevada business community. Additional information regarding the Chamber and the activities and benefits it provides to its members can be obtained at www.thechambernevada.org.
4. Please see the SERFF numbers in the table below for policy documents previously approved by the Nevada Division of Insurance.

Form Type	SERFF Number	Form Number in Informational Filing
COC-PPO	SMHF-131305269	SMHF-131642480
COC-HD-PPO	SMHF-131305490	SMHF-131642480
SOB-PPO-1000	SMHF-131293023	SMHF-131642480
SOB-PPO-HD-3000	SMHF-131294452	SMHF-131642480

Prominence[®]

Health Plan

Form Type	SERFF Number	Form Number in Informational Filing
Marketing Materials (PPO) <ul style="list-style-type: none"> • About Your Services Member Flyer • Employee Enrollment (English and Spanish) • Employer Application • ER-Provider Network Flyer • Member Continuity of Care Form • National Network Member Flyer • Patient Advocacy Services Member Flyer • Pharmacy Member Flyer • Services Requiring Prior-Authorization • Three C's of PA Member Flyer • Why Wait Telemedicine Member Flyer • 2018 New Member Application • Advantages to Membership 	SMHF-131642480	SMHF-131642480
EOC-HMO	SMHF-131305480	SMHF-131642295
SOB-HMO-2000	SMHF-131291292	SMHF-131642295
SOB-HMO-3000	SMHF-131291292	SMHF-131642295
SOB-HMO-HD-3000	SMHF-131292147	SMHF-131642295
Marketing Materials (HMO) <ul style="list-style-type: none"> • About Your Services Member Flyer • Employee Enrollment (English and Spanish) • Employer Application • ER-Provider Network Flyer • Member Continuity of Care Form • National Network Member Flyer • Patient Advocacy Services Member Flyer • Pharmacy Member Flyer • Services Requiring Prior-Authorization • Three C's of PA Member Flyer • Why Wait Telemedicine Member Flyer • 2018 New Member Application • Advantages to Membership 	SMHF-131642295	SMHF-131642295

Prominence Health Plan

1510 Meadow Wood Lane | Reno, NV 89502 | 775.770.9300 | 800.863.7515

prominencehealthplan.com

Prominence[®]

Health Plan

5. The M-1 form was filed with the United States Department of Labor (DOL) on September 6, 2018. A copy of the confirmation email and the M-1 filing are included in the SERFF filing. The receipt confirmation code is 00006607-2642. Please note, while the M-1 form was filed, an approval was not provided by the DOL; as such, please consider the M-1 confirmation as evidence that the M-1 was filed.
6. Prominence Health Plan will serve as the administrator to collect premiums and pay claims.

Prominence Health Plan
1510 Meadow Wood Lane
Reno, NV 89502

NAIC No.: 95793 (HealthFirst HMO) and 11079 (Preferred Health Insurance Company PPO)

7. Sales, marketing, and advertising materials were developed by Prominence Health Plan and the Chamber and are included in the SERFF filing. Additional materials will be filed on an informational basis prior to use.
8. Prominence Health Plan and the Chamber will market the AHP through producers appointed with Prominence Health Plan and who are members of the Chamber. Additionally, the Chamber will market the availability of the AHP to its members. Marketing mediums will include print and electronic media.
9. The AHP service area will be the State of Nevada.

Thank you for your consideration. Please contact me if I may answer any questions.

Sincerely,



Kamal Jemmoua, CPA, MSF
Chief Operating Officer, Acting Chief Executive Officer
Prominence Health Plan