

Prominence[®] Health Plan

October 2, 2018

Honorable Barbara Richardson
Commissioner of Insurance, State of Nevada
Nevada Division of Insurance
1818 East College Pkwy, Suite 103
Carson City, NV 89706

RE: Informational Association Health Plan Filing

Dear Commissioner Richardson:

We are pleased to submit the informational filing for an Association Health Plan (AHP) offered through the Nevada Builders Alliance (Alliance). The Alliance's AHP will be called the Nevada Builders Alliance Association Health Plan (NBAAHP) and will be available to Alliance members that are members in good standing.

The following items are included in the informational filing for the NBAAHP:

1. A copy of the Alliance's Articles of Incorporation.
2. A copy of the Alliance's bylaws.
3. The Nevada Builders Alliance is Nevada's only state-wide professional organization representing the construction industry and affiliated sectors. Since our inception in 1966, the mission has been to create a positive business environment for our member companies and communities and to build a better, stronger Nevada. With a growing roster of almost 800 member companies, the Nevada Builders Alliance represents tens of thousands of hard-working Nevadans in every corner of the state. Our dynamic team of industry experts works hard every day to promote and protect the interests of our rapidly growing industry, leading Nevada Builders Alliance to become the voice of the construction industry.
4. Please see the SERFF numbers in the table below for policy documents previously approved by the Nevada Division of Insurance.

Form Type	SERFF Number	Form Number in Informational Filing
COC-PPO	SMHF-131305269	SMHF- 131669938
SOB-PPO-1E	SMHF-131293023	SMHF- 131669938

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Form Type	SERFF Number	Form Number in Informational Filing
Marketing Materials (PPO) <ul style="list-style-type: none"> • Network Map_Counts_NNV • Network Map_Counts_SNV) • First Health Flyer_NVBA • PHP_CentersExcellence_NVBA • PHP_LargeGroupEMPMasterApp_NV_NVBA • PHP_MBR Enrollment_NVBAAPatient • PHP_MBR Enrollment_NV_NVBA_SpanishPharmacy • COC_NVBAAThree C's of PA Member Flyer • 170899_PHP_Commercial Member Plan Services Flyer_NVBA • ER Provider Network Flyer_NVBA • 160324_PHP_MBR_CommercialPharmacyFlyer_NVBA • Karis One Sheet_NVBA • The Three C's of PA_NVBA • Why Wait Teladoc NVBA 	SMHF-131669938	SMHF-131669938
EOC-HMO	SMHF-131305480	SMHF-131670881
SOB-HMO 1E	SMHF-131291299	SMHF-131670881
SOB-HMO-2E	SMHF-131291292	SMHF-131670881
SOB-HMO-3E	SMHF-131291292	SMHF-131670881
SOB-HMO-4E	SMHF-131291368	SMHF-131670881
Marketing Materials (HMO) <ul style="list-style-type: none"> • Network Map_Counts_NNV • Network Map_Counts_SNV) • First Health Flyer_NVBA • PHP_CentersExcellence_NVBA • PHP_LargeGroupEMPMasterApp_NV_NVBA • PHP_MBR Enrollment_NVBAAPatient • PHP_MBR Enrollment_NV_NVBA_SpanishPharmacy • COC_NVBAAThree C's of PA Member Flyer • 170899_PHP_Commercial Member Plan Services Flyer_NVBA • ER Provider Network Flyer_NVBA • 160324_PHP_MBR_CommercialPharmacyFlyer_NVBA • Karis One Sheet_NVBA • The Three C's of PA_NVBA • Why Wait Teladoc NVBA 	SMHF-131670881	SMHF-131670881

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5. The M-1 form was filed with the United States Department of Labor (DOL) on September 25, 2018. A copy of the confirmation email and the M-1 filing are included in the SERFF filing. The receipt confirmation code is 00006652-8676. Please note, while the M-1 form was filed, an approval was not provided by the DOL; as such, please consider the M-1 confirmation as evidence that the M-1 was filed.
6. Prominence Health Plan will serve as the administrator to collect premiums and pay claims.

Prominence Health Plan
1510 Meadow Wood Lane
Reno, NV 89502

NAIC No.: 95793 (HealthFirst HMO) and 11079 (Preferred Health Insurance Company PPO)

7. Sales, marketing, and advertising materials were developed by Prominence Health Plan and the Alliance and are included in the SERFF filing. Additional materials will be filed on an informational basis prior to use.
8. Prominence Health Plan and the Alliance will market the AHP through producers appointed with Prominence Health Plan and who are members of the Alliance. Additionally, the Alliance will market the availability of the AHP to its members. Marketing mediums will include print and electronic media.
9. The AHP service area will be the entire state of Nevada.

Thank you for your consideration. Please contact me if I may answer any questions.

Sincerely,



Kamal Jemmoua, CPA, MSF
Chief Operating Officer, Acting Chief Executive Officer
Prominence Health Plan