

April 2, 2019

Honorable Barbara Richardson
Commissioner of Insurance, State of Nevada
Nevada Division of Insurance
1818 East College Pkwy, Suite 103
Carson City, NV 89706

RE: Informational Association Health Plan Filing – The Southern Nevada Dental Society

Dear Commissioner Richardson:

We are pleased to submit the informational filing for an Association Health Plan (AHP) offered through the Southern Nevada Dental Society. The Southern Nevada Dental Society AHP will be called the Southern Nevada Dental Society and will be available to members in good standing.

The following items are included in the informational filing for the Southern Nevada Dental Society Association Health Plan:

1. A copy of the Society's Articles of Incorporation.
2. A copy of the Society's bylaws.
3. The Southern Nevada Dental Society was established in 1989 to advocate for, inform and connect the members of the Society and the Northern and the Southern Nevada business community. Additional information regarding the Society and the activities and benefits it provides to its members can be obtained at www.sndsonline.org.
4. Please see the SERFF numbers in the table below for policy documents previously approved by the Nevada Division of Insurance.

Form Type	SERFF Number	Form Number in Informational Filing
COC-PPO	SMHF-131305269	SMHF-131885637
SOB-PPO-1000	SMHF-131293023	SMHF-131885637
SOB-PPO-HD-3000	SMHF-131294452	SMHF-131885637

Form Type	SERFF Number	Form Number in Informational Filing
Marketing Materials (PPO) <ul style="list-style-type: none">• Employee Enrollment (English and Spanish)• Employer Application	SMHF-131642480	SMHF-131885637
EOC-HMO	SMHF-131305480	SMHF-131885601
SOB-HMO FREEDOM-2000	SMHF-131291368	SMHF-131885601

Form Type	SERFF Number	Form Number in Informational Filing
SOB-HMO-2000	SMHF-131291368	SMHF-131885601
SOB-HMO POS	SMHF-131294776	SMHF-131885601
Marketing Materials (HMO) <ul style="list-style-type: none"> Employee Enrollment (English and Spanish) Employer Application 	SMHF-131642295	SMHF-131885601

- The M-1 form was filed with the United States Department of Labor (DOL) on March 14, 2019. A copy of the confirmation email and the M-1 filing are included in the SERFF filing. The receipt confirmation code is 00007830-7117. Please note, while the M-1 form was filed, an approval was not provided by the DOL; as such, please consider the M-1 confirmation as evidence that the M-1 was filed.
- Prominence Health Plan will serve as the administrator to collect premiums and pay claims.

Prominence Health Plan
1510 Meadow Wood Lane
Reno, NV 89502

NAIC No.: 95793 (HealthFirst HMO) and 11079 (Preferred Health Insurance Company PPO)
- Sales, marketing, and advertising materials were developed by Prominence Health Plan and the Southern Nevada Dental Society and are included in the SERFF filing. Additional materials will be filed on an informational basis prior to use.
- Prominence Health Plan and the Southern Nevada Dental Society will market the AHP through producers appointed with Prominence Health Plan and who are members of the Southern Nevada Dental Society. Additionally, the Southern Nevada Dental Society will market the availability of the AHP to its members. Marketing mediums will include print and electronic media.
- The AHP service area will be entire state of Nevada.

Thank you for your consideration. Please contact me if I may answer any questions.

Sincerely,



Kamal Jemmoua, CPA, MSF
Chief Operating Officer, Acting Chief Executive Officer
Prominence Health Plan