

August 2, 2019

Honorable Barbara Richardson
Commissioner of Insurance, State of Nevada
Nevada Division of Insurance
1818 East College Pkwy, Suite 103
Carson City, NV 89706

RE: Informational Association Health Plan Filing – The Nevada Optometric Association

Dear Commissioner Richardson:

We are pleased to submit the informational filing for an Association Health Plan (AHP) offered through the Nevada Optometric Association. The Nevada Optometric Association AHP will be called the Nevada Optometric Association Health Plan and will be available to members in good standing.

The following items are included in the informational filing for the Nevada Optometric Association Health Plan:

1. A copy of the Society's Articles of Incorporation.
2. A copy of the Society's bylaws.
3. The Nevada Optometric Association (NOA) was established in 1992 and is a non-profit entity incorporated in the state of Nevada. The Mission of the Nevada Optometric Association is to communicate, educate and implement policies and procedures through legislative and educational efforts; to improve the quality and accessibility of eye and vision care to the citizens of Nevada; to better enhance the optometric profession and uphold high standards for public safety and to assist its members in conducting their practices successfully with the highest standards of patient care. Additional information on NOA can be found at <https://nvoptometric.com/>
4. Please see the SERFF numbers in the table below for policy documents previously approved by the Nevada Division of Insurance.

Form Type	SERFF Number	Form Number in Informational Filing
COC-PPO	SMHF-131305269	SMHF-131943559
SOB-PPO-1000	SMHF-131293023	SMHF-131943559
SOB-PPO-HD-3000	SMHF-131294452	SMHF-131943559
Form Type	SERFF Number	Form Number in Informational Filing
Marketing Materials (PPO) <ul style="list-style-type: none">• Employee Enrollment (English and Spanish)• Employer Application	SMHF-132002109	SMHF-131943559
EOC-HMO	SMHF-131305480	SMHF-131942602
SOB-HMO FREEDOM-2000	SMHF-131291368	SMHF-131942602
Form Type	SERFF Number	Form Number in Informational Filing
SOB-HMO-2000	SMHF-131291368	SMHF-131942602

SOB-HMO POS	SMHF-131294776	SMHF-131942602
Marketing Materials (HMO) <ul style="list-style-type: none"> • Employee Enrollment (English and Spanish) • Employer Application 	SMHF-132002110	SMHF-131942602


1. The M-1 form was filed with the United States Department of Labor (DOL) on June 24, 2019. A copy of the confirmation email and the M-1 filing are included in the SERFF filing. The receipt confirmation code is 00008091-9513. Please note, while the M-1 form was filed, an approval was not provided by the DOL; as such, please consider the M-1 confirmation as evidence that the M-1 was filed.
2. Prominence Health Plan will serve as the administrator to collect premiums and pay claims.

Prominence Health Plan
1510 Meadow Wood Lane
Reno, NV 89502

NAIC No.: 95793 (HealthFirst HMO) and 11079 (Preferred Health Insurance Company PPO)
3. Sales, marketing, and advertising materials were developed by Prominence Health Plan and the Nevada Optometric Association and are included in the SERFF filing. Additional materials will be filed on an informational basis prior to use.
4. Prominence Health Plan and the Nevada Optometric Association will market the AHP through producers appointed with Prominence Health Plan and who are members of the Nevada Optometric Association. Additionally, the Nevada Optometric Association will market the availability of the AHP to its members. Marketing mediums will include print and electronic media.
5. The AHP service area will be the following counties Washoe, Carson City, Douglas, Lyon, Clark and Nye.

Thank you for your consideration. Please contact me if I may answer any questions.

Sincerely,



Kamal Jemmoua, MSF
Chief Executive Officer
Prominence Health Plan